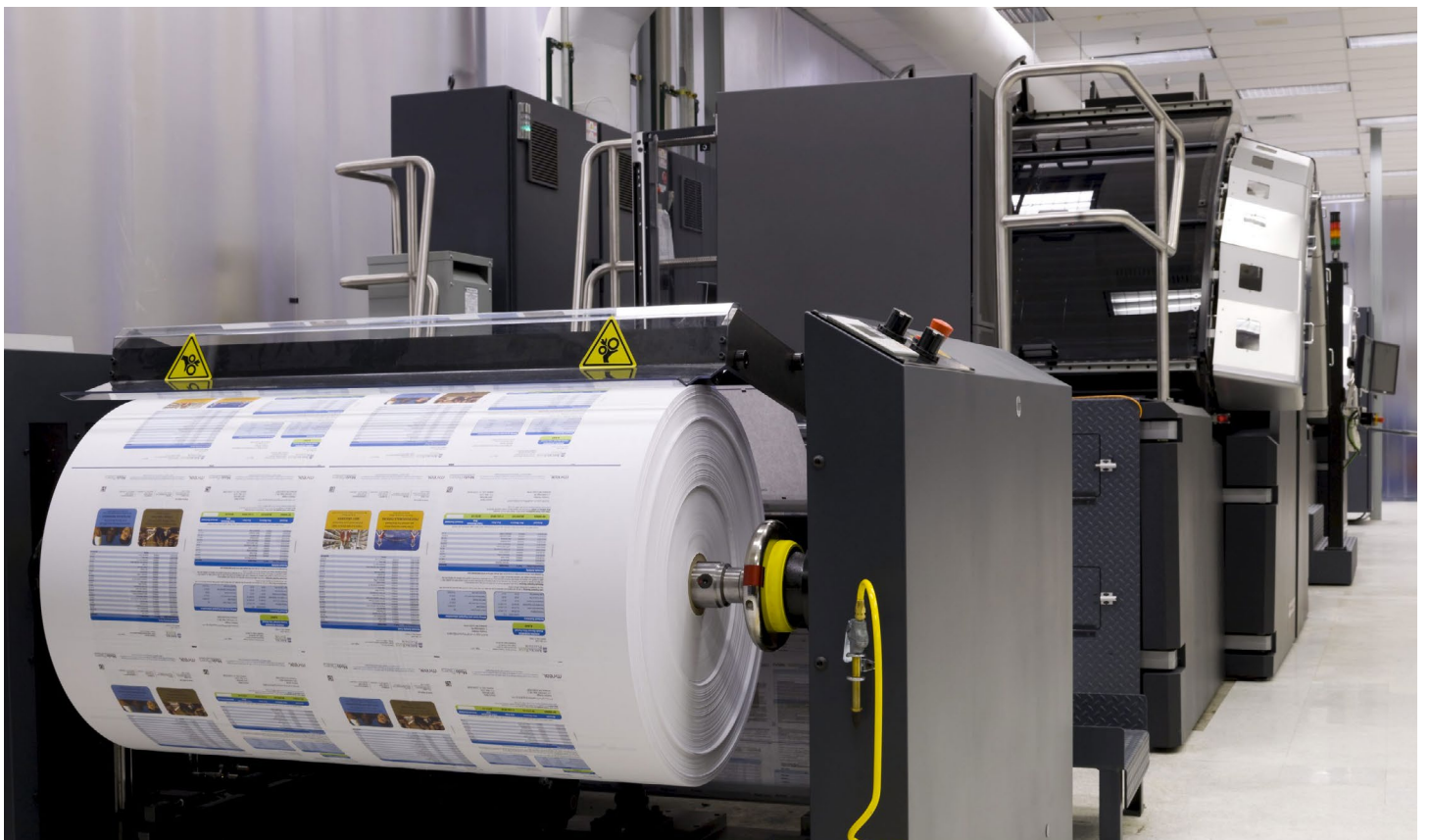




IntelliJet 42® printing system

Non-stop performance

High-speed inkjet printing



Unprecedented throughput.

Over
320
billion

pages have been produced by the HP inkjet technology used in IntelliJet printing system family.

Take your operation to the next level.

Take advantage of an unprecedented combination of format flexibility, productivity and print quality. The BlueCrest IntelliJet 42 printing system produces 100 percent personalised communications, fully optimised for high-speed inserting and mailing. It's designed to help you maximise productivity, minimise costs and make a great impression, every time.

Invest in confidence as the platform is proven, flexible and upgradeable. By streamlining workflow and consolidating resources, the system combines proven HP inkjet technology and BlueCrest IntelliJet Print Process Manager software to deliver unprecedented throughput.

- Integrate your entire print and mail process.
- Produce full-colour communications at top print speed.
- Meet or exceed Service Level Agreements.
- Drive toward zero-defect mail

Mail more without interruption.

Get ready to produce up to 210 million letter-sized impressions per month. Start every job with plain white paper. Print brilliant colour at speeds up to 1000 feet-per-minute. Streamlined, continuous operation minimises the need for operator intervention.

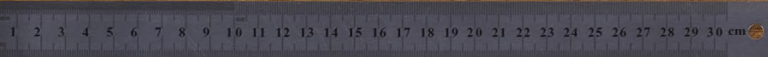
- Automated roll mount and unmount options for continuous non-stop performance
- In-line process controls automate and calibrate image quality
- Output optimisation for faster finishing

Deliver exceptional colour quality.

Proven HP inkjet technology creates high-impact, high-value communications that attract attention and improve results. Print crisp, colourful, personalised statements, checks, coupons and more in a single stream.

- Outstanding print quality at up to 2400 nozzles per inch native resolution
- Wider colour gamut and smoother shading made possible by High Definition Nozzle Architecture
- Superior optical density
- Secure MICR printing

Its durable output stands up to folding and inserting with no loss of quality.



ASSURABANK PLATINUM Account Name: Craig Martin
 Account Number: 45-32000
 Credit Line: \$11,500.00
 Available Credit: \$9,258.61

Page 1 of 6

ASSURABANK PLATINUM P.O. Box 1234 Atlantic City, FL 54321

ASSURAREWARDS Points Earned This Period 8,240

Account Summary	Current Month	YTD
Previous Balance	\$2,276.98	\$11,435.67
Payments and credits	\$8,240.39	\$11,435.67
Purchases and adjustments	\$0.00	\$0.00
Interest on Purchases	\$0.00	\$0.00
Card Advance Fee	\$0.00	\$0.00
Late Payment Fee	\$0.00	\$0.00

Billing Cycle and Payment Information

Days in Billing Cycle: 30
 Closing Date: 7/23/2010
 Closing Date: 7/23/2010
 Minimum Payment Due: \$0.00
 Past Due Amount: \$412.02
 Total Minimum Payment Due: \$412.02
 Payment Due Date: 7/10/2010

Important Changes to Your Account Terms

Revised Terms as of 8/1/2010

APR for Purchases	15%
Balance under \$1000 = \$35	
Balance over \$1000 = \$65	

Account	New Balance	Due Date	Total Minimum Due	Amount Enclosed
45-32000	\$8,240.39	7/10/2010	\$412.02	

How to reach us: TOLL-FREE: 1-800-111-1122, ONLINE: www.assurabank.com, PAYMENTS: P.O. Box 1234, CORRESPONDENCE: P.O. Box 1234

ASSURABANK PLATINUM Customer Service: Email: customer.service@assurabank.com, Phone: 1-800-111-1122, Page 5 of 6

P.O. Box 1234 Atlantic City, FL 54321

Account Activity Cont.

Transaction Date	Ref #	Merchant	Amount
06/17/2010	000026	Expensive Wines are Us	\$28.98
06/19/2010	000027	Mario Home	\$28.78
06/19/2010	000028	Starbucks Coffee	\$7.66
06/19/2010	000029	Gas and Go	\$58.02
06/21/2010	000030	All Grocers	\$125.82
06/21/2010	000031	Chapo Gourmet	\$65.27
06/21/2010	000032	Andreas Hair and Nail Salon	\$75.13
06/21/2010	000033	7-11 Cigar	\$56.00
06/21/2010	000036	Entertainment Tax	\$225.00
06/21/2010	000037	Real Fees	\$60.00
06/23/2010	000038	Financial Times	\$125.00
		TOTAL	\$8,348.99

Assura Bank invites you to a complimentary first class upgrade when you book your island vacation through **Casual Pacific Airlines** and use your Assura Bank credit card. Call 1-800-8008 and mention offer code VP2009LDS000TUX

Assura Bank offers you 15% off all home improvement products at **ROWES**. Your nearest ROWES is located at 309 Newton Highway. Present this ad at check out. VP2009LDS000REXDUO

How to reach us: TOLL-FREE: 1-800-111-1122, ONLINE: www.assurabank.com, PAYMENTS: P.O. Box 1234, CORRESPONDENCE: P.O. Box 1234

Camping made comfortable

See inside for special offer from **COMFORTABLE TENTS**

ASSURABANK PLATINUM Customer Service: Email: customer.service@assurabank.com, Phone: 1-800-111-1122, Page 3 of 6

P.O. Box 1234 Atlantic City, FL 54321

Account Activity

Transaction Date	Ref #	Merchant	Amount
06/16/2010	000001	Payment Received	\$1.00
06/18/2010	000002	Cell and Go	\$1.00
06/28/2010	000003	Mario Home	\$1.00
06/02/2010	000004	Starbucks Coffee	\$1.00
06/02/2010	000005	Lunch in more	\$1.00
06/02/2010	000006	All Claret Drycleaning	\$1.00
06/02/2010	000007	Calli Little Europe	\$1.00
06/02/2010	000008	Grassroots Visual	\$1.00
06/02/2010	000009	Jule Louque	\$1.00
06/02/2010	000010	Hall Photography	\$1.00
06/02/2010	000011	Piano Courtney	\$1.00
06/02/2010	000012	Starbucks Coffee	\$1.00
06/02/2010	000013	Lunch cart	\$1.00
06/02/2010	000014	Early Thrift	\$1.00
06/02/2010	000015	SportsWorld, Inc	\$1.00
06/02/2010	000016	Shirley Ann Apparel	\$1.00
06/02/2010	000017	Rx Pharmacy	\$1.00
06/02/2010	000018	Old World	\$1.00
06/02/2010	000019	Access Hair and Nail Salon	\$1.00
06/02/2010	000020	Brake Performance	\$1.00
06/02/2010	000021	Get Connected Wireless	\$1.00
06/02/2010	000022	All State Landscape Unlimited	\$1.00
06/02/2010	000023	Flowers and more	\$1.00
06/02/2010	000024	All Claret Drycleaning	\$1.00
06/02/2010	000025	Tanning Salon	\$1.00
		Soft Rec.	\$1.00

Buy an adult movie ticket and get a child's ticket for free at **BIG SCREEN MOVIES** 5751 Downtown Plaza. Mention this ad for your free ticket.

Want a more comfortable tent for your next camping trip? Visit **Comfortable Tents** 42 Main Street. Mention this ad when purchasing.

How to reach us: TOLL-FREE: 1-800-111-1122, ONLINE: www.assurabank.com, PAYMENTS: P.O. Box 1234, CORRESPONDENCE: P.O. Box 1234



Do it all automatically.

The built-in intelligence helps manage, control and integrate the entire print and mail process.

- Transform and process all common Page Description Languages (PDLs)
- Seamlessly migrate and merge applications
- Add personalised marketing messages to legacy statements
- Integrate secure MICR checks and relevant marketing offers in-line

Lower your total cost of ownership.

Less space, equipment, labour and consumables add up to exceptional efficiency in every way possible.

- Consolidate multiple traditional printing systems.
- Eliminate pre-printed forms inventory.
- Avoid high-cost, pre-treated stocks.
- Adjust ink coverage for each job.
- Merge jobs, presort files and cleanse addresses to maximise postage discounts.

Configure jobs for maximum speed.

The scalable 42-inch web format offers tremendous flexibility:

- Process 4-up 8.5-inch wide applications at up to 8,727 impressions per minute, doubling your productivity.
- Slit output into two 2-up rolls during rewind for seamless mail finishing.

We'll keep you up and running.

Benefit from best-in-class installation and integration.

- Get set up for optimal processing of your jobs and applications.
- Achieve the highest levels of integrity and reporting.
- Ensure end-to-end process alignment.
- Quickly achieve high print quality, performance and productivity.

Maximise productivity and profits.

The IntelliJet 42 printing system combines proven HP inkjet technology and BlueCrest IntelliJet Print Process Manager software, hardware and support services to streamline and improve your entire print and mail process.

- Output Management and digital solutions software
- Printing systems
- High-speed inserting
- High-speed sorting
- Integrity solutions

Based on the innovative HP PageWide Web Press T400 Series.



Configure pre/post to maximise printer and mail finishing productivity.

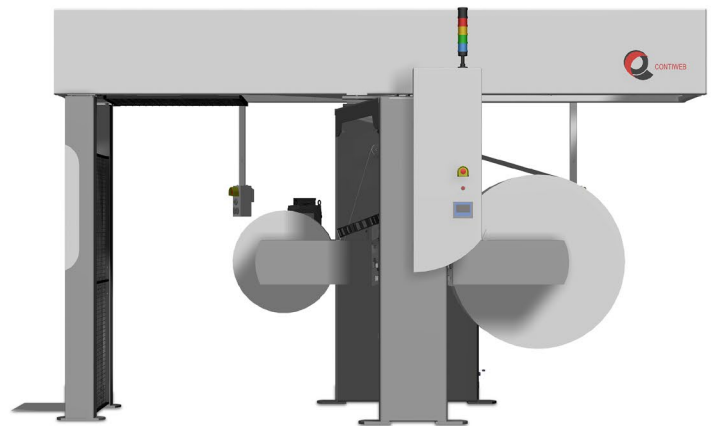
Maximise mail finishing uptime with output that is optimised to run through BlueCrest inserting systems.

In-line process control provides automated image quality and calibration for print consistency and integrity.

Meet customer demands for outstanding print quality with up to 2400 nozzles per inch native resolution High Definition Nozzle Architecture.

In-line, fully integrated MICR (optional).

Automated change over with optional Zero Speed Splicer.



Scalable Printing Technology enables the highest quality thermal inkjet printing at the lowest total cost of ownership.

Process 100% variable content at the speed of transactional print with a powerful, scalable IntelliJet Print Process Manager. The IntelliJet Print Process Manager processes a range of PDLs including Metacode, LCDS, AFP, AFPDS, PS, PDF and PCL.

Achieve ultimate productivity with up to a 42-inch web width and speeds of up to 1,000 feet per minute.

Move from insight to action faster with Clarity™



Gain transparency across your print and mail operation with intelligent insight to help drive maximum operational performance, efficiencies and cost savings. Adding Clarity to your operation enables predictive and collaborative course correction with greater insight into the interaction between machines, jobs and operators.

- Gain precision in your decisions with 24/7 visibility.
- Understand the root cause of operational issues across system, workcell, operators or workflow.
- Optimise capacity planning to meet SLAs.
- Meet stringent requirements for regulatory and data security.

Where industry-leading support meets successful outcomes

BlueCrest offers world-class support and comprehensive services that optimise your TrueSort sorting system. You can count on BlueCrest Global Services to address your unique operational needs.

- Leverage the proven skills and expertise of our dedicated global team for best-in-class installation, integration and implementation services.
- Achieve optimal performance with industry leading technical and maintenance support.
- Ensure maximum system uptime through real-time insights and predictive analytics that enable our global experts to make informed decisions and quickly resolve performance issues.



High-quality inkjet printing that's highly personalised, productive and profitable



	IntelliJet 42 printing system*	IntelliJet 42 HD printing system*
Throughput	Up to 244 metres/min monochrome or full colour	Up to 305 metres /min in Productivity Mode; 152 metres/min in Quality Mode
Impressions per minute	Up to 6,570 A4 impressions per minute, 4-up format	Up to 8,212 A4 impressions per minute, 4-up format
Resolution	1200 nozzles per inch standard, upgradable to High Definition Nozzle Architecture	2400 nozzles per inch native resolution Quality Mode; 1200 nozzles per inch native resolution Productivity Mode
Media	Handling: tight web continuous roll feed Types: wide range of standard uncoated offset media and inkjet-optimised coated media Width: up to 1067 mm Weight: 40–200 gms (12-53 lb bond); optional upgrade, 40–350 gms (12-100 lb bond)	Handling: tight web continuous roll feed Types: wide range of standard uncoated offset media and inkjet-optimised coated media Width: up to 1067 mm Weight: 40–350 gms (12-100 lb bond)
Printing	Technology: HP Thermal Inkjet Ink type: water-based HP pigment inks and Bonding Agent Ink colours: CMYK, optional MICR Printable width: up to 1060 mm Duty cycle: up to 175 million A4-size equivalent full-colour impressions per month	Technology: HP Thermal Inkjet Ink type: water-based HP pigment inks and Bonding Agent Ink colours: CMYK Printable width: up to 1060 mm Duty cycle: up to 210 million A4-size equivalent full-colour impressions per month
Input file formats	Metacode, LCDS, AFP, AFPDS, PS, PDF and PCL	
Front end	IntelliJet Print Process Manager	
Dimensions (H x L x W)	Straight line configuration with optional rewinder and optional additional access walkover: 4.4 x 21.7 x 3.4 m	
Operating environment	Temperature range: 18–24° F / Humidity: optimal 40–60% RH; maximum 15–80% RH (non-condensing)	
Power requirements	Electrical voltage: 440 to 400 volts, 3-phase	
Optional accessories	HP QuickVision Quality Image Check, Colour Calibration Kit, Inline Priming System, Moisturiser System, Zero Speed Splicer	

*Product specifications contained herein are subject to change.



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